



**SPONSORSHIP PROPOSAL**

# STUDY PODS

  
Guille-Allès  
Public Library



# OVERVIEW

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Help us transform the Hayward Room at the Guille-Allès Library into a world-class learning space. Make a lasting community impact by sponsoring one or more ‘study pods’: high-quality bespoke furniture where people can work, study and revise.

## Key Benefits:

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1. Your branding displayed prominently on and around the new furniture.
2. Significant exposure in the media and in the Library’s own communications, including our email newsletter (11,000+ subscribers).

*£5,000 for 2 years*





# IMPACT

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A project is underway to upgrade the Library's study facilities. In 2025 the Hayward Room will undergo a major refurbishment thanks to funding from the John Ramplin Trust and the Social Investment Fund. The next step will be to invest in top-quality new furniture, as we seek to create a world-class learning space for the benefit of the whole community.

The Hayward Room is already a vital resource for school and university students, remote workers, mature students pursuing accountancy and other professional qualifications, and many more. Demand continues to grow, with more than 100 students using the space each week at peak times. However, despite its popularity, there's significant room for improvement. While the refurbishment is a fantastic start, there's still an urgent need to replace the existing tables and chairs with better quality, more modern, and more comfortable furniture.

We have one new 'study pod' already - now we need your support to help us invest in seven more. Each pod consists of a large study table boasting built-in lamps and charging ports, with noise-dampening dividers to maintain privacy, plus comfortable chairs to allow for extended use. Crucially, these pods will almost double the room's capacity from 26 to 48.

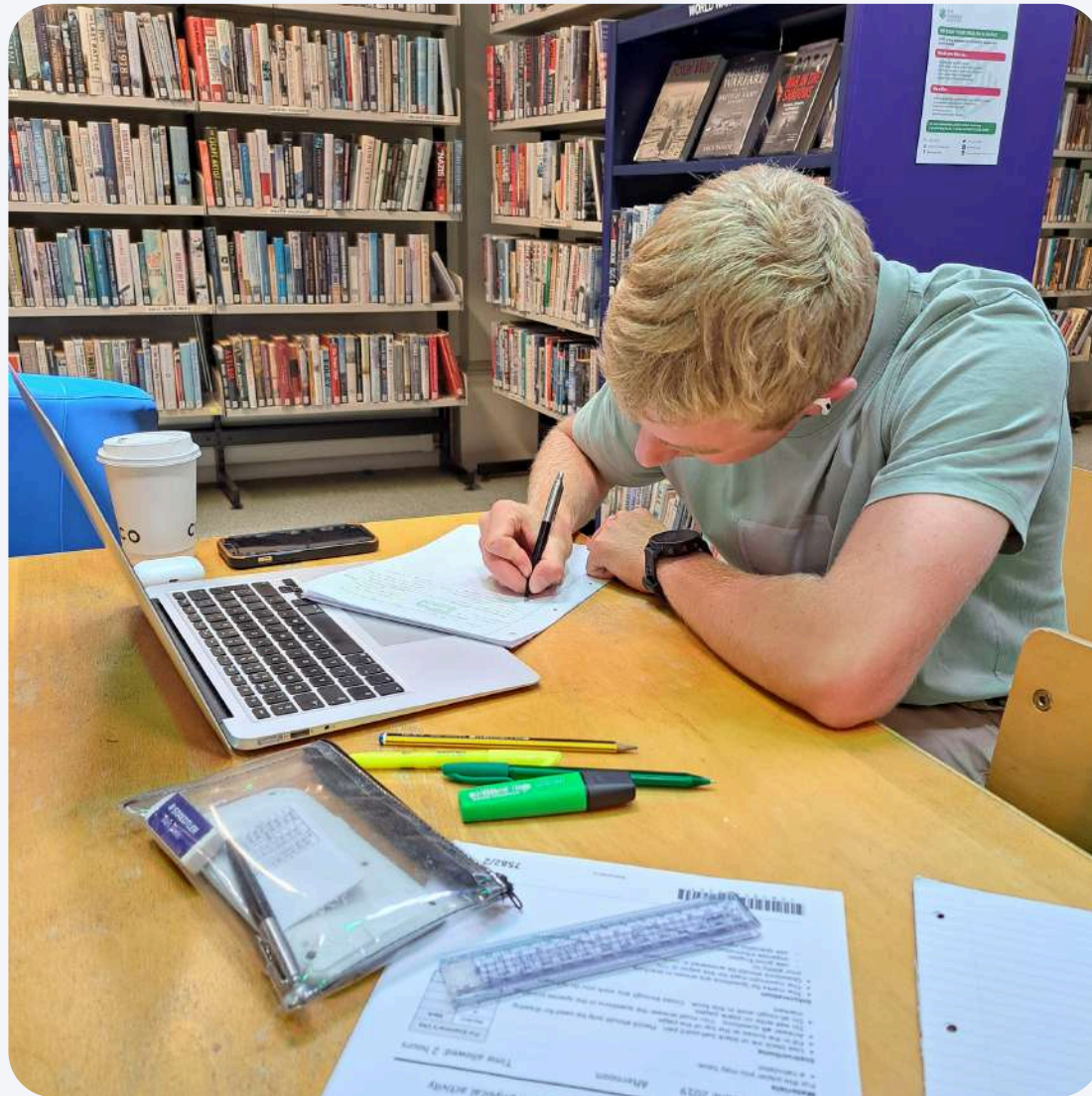
Your support will ensure that everyone in Guernsey has free access to a world-class learning and development space - an investment in the future of our community.





# CURRENT SPACE

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# VISION

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Artist's impression:  
The new and improved Hayward  
Room.

Please note these images are for  
illustrative purposes only. See  
next page for detailed furniture  
specifications.

More information is available  
upon request.

Guille-Allès  
Public Library





# VISION

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Each study pod will consist of the table in the top right image, plus four of the chairs seen below left, privacy dividers, and acoustic panelling on the walls.

More information is available upon request.



# YOU CAN HELP

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We need a sponsor to help us bring this vision to life. Sponsoring one or more study pods will ensure that the people of Guernsey can benefit from this valuable learning space long into the future.

In return, your branding will be displayed prominently on your sponsored pod, with your logo on the wall above the table and around the charging ports. You'll also enjoy extensive exposure in the launch publicity, including in the local media and in all Library communications including our email newsletter (11,000+ subscribers).

Further opportunities that align with your sponsorship priorities may be available upon request.

*£5,000 for 2 years*





# ABOUT US

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The Guille-Allès Library has been at the heart of life in Guernsey for more than 140 years. Founded by lifelong friends Thomas Guille and Frederick Allès in 1882, their vision was for the Library to become a hub for culture, learning, and community – and today our goal remains the same.

Through our vast collection of books, digital resources and other media, as well as a huge range of events and services for adults and children, we improve lives and boost wellbeing across the community, with equality of access for all.



**Cornelia James**

Chief Librarian

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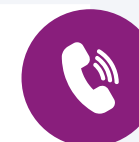


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