



SPONSORSHIP PROPOSAL

LIBRARY APP

Guille-Allès 
Public Library

OVERVIEW



A project to create a 'library app' for users of the Guille-Allès Library, Priaulx Library, and Guernsey Institute libraries.

The app will enhance the library experience by enabling people to renew their loans, search the catalogue, download eBooks and audiobooks, and even borrow and return items using their device.

Key Benefits:

1. Display your logo within the app.
2. Showcase your branding in a high-visibility area of the Library.
3. Receive extensive exposure in the local media and in all Library communications, including our email newsletter (10,000+ subscribers).

£6,000/year



IMPACT

There are currently more than **17,000** members of the Guille-Allès Library, a figure that's risen nearly **20%** over the last five years. Creating the app will transform the user experience for this significant proportion of the Island's population.

The app, operated by **Solus**, is already popular in library services in the UK and around the world. After logging in with their membership number, people can search the catalogue of **100,000** books, place reservations, renew what they've got on loan, and find out about upcoming Library events. The app also brings the content on the Library's disparate **eBook platforms** into one place, and even connects to a Bluetooth beacon to allow users to borrow and return items with their phone while in the Library.

Supporting this project will greatly enhance the Library user experience and advance our mission to **boost literacy, promote reading for pleasure, and enrich people's lives.**



YOU CAN HELP

We need a sponsor to help us make the library app a reality. Your support will go towards the platform hosting fees and associated back-end costs.

In return your logo will be displayed prominently on the app home screen; you'll have the opportunity to showcase your branding in a high-footfall area of the Guille-Allès Library for a temporary period; and you'll receive recognition in all key comms including our email newsletter (10,000+ subscribers) and media release.

Further opportunities that align with your sponsorship priorities are available upon request.

£6,000/year or £15,000 for 3 years

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ABOUT US

The Guille-Allès Library has been at the heart of life in Guernsey for more than 140 years. Founded by lifelong friends Thomas Guille and Frederick Allès in 1882, their original vision was for the Library to become a hub for culture, learning, and community – and today our goal remains the same.

Through our vast collection of books, films, music, digital resources and other media, as well as events and services for adults and children, we enrich lives and boost wellbeing across the community, with equality of access for all.



Cornelia James

Chief Librarian

cjames@library.gg



Adam Bayfield

Head of Marketing &
Customer Services

abayfield@library.gg

CONTACT US



01481 720392

ga@library.gg